

**Apply today to the Fourth Annual...**

**S O U T H E A S T**  
**BIO·PLAN**  
**C O M P E T I T I O N**

**Why Apply?**

- Gain exposure for your opportunity within the **Angel and Venture Capital** communities as all applicants will be presented to a select group of qualified investors.
- Gain exposure for your opportunity within your **State Life Sciences Industry Support** community.
- Engage the active interest and participation of your **Technology Transfer Office** in the commercial development of your opportunity.
- **10 Semifinalists** will be selected to undergo a rigorous 4-6 month mentorship process with a specially selected team of investors, entrepreneurs/commercialization specialists and service providers designed to help you write a development plan.
- **4 Finalists** will be selected to present at the 12<sup>th</sup> Annual SEBIO Investor Forum to the full conference audience. Each finalist will be awarded private, one-on-one meetings with qualified investors from the Southeast (travel support included).
- **1 Winner** will be announced at SEBIO 2010.
- The application is **free** and requires **minimal time** to complete. Just provide us with the following information:
  - A brief description of the underlying technology and the anticipated product or products that could emanate directly from the further development of this opportunity.
  - A brief description of the status or stage of this technology's development, including a commentary on the status of associated intellectual property, if any.
  - A brief listing of the funding that has been used to support the development of the technology/opportunity thus far.
  - A brief description of the market or markets that could be addressed by the further development of this technology and how the anticipated product(s) will be distinctive in that market.
  - A brief description of the principal(s) who will be involved in the BIO/Plan mentoring process and on a forward-going basis thereafter, as well as their qualifications with regards to the development of the proposed commercial enterprise.

You can view the application online at: <http://www.sebio.org/bioplan/>. **The deadline is May 15, 2010.**

For questions, please contact:

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